

SPONSORSHIP AND EXHIBITION OPPORTUNITIES

8 January 2013

Gold Sponsor (limited to one organisation): £8,000

- Exclusive naming rights to the Barbeque;
- Company signage to be displayed during the event;
- Opportunity to offer a workshop / presentation at an appropriate point in the conference;
- Inclusive exhibition space, with priority selection of location before general release;
- Option to have a named dedicated theme in the conference;
- Company logo prominently displayed on all conference material, including the website;
- Company brochure inserted into conference bag;
- Full page advertisement in the conference final programme (artwork provided by sponsor);
- Two full registrations;
- Two additional tickets to the Gala Dinner;
- Top entry in the Sponsors' and Exhibition Directory.

Silver Sponsors (limited to two organisations, one taken): £5,000

- Opportunity to offer a workshop / presentation at an appropriate point in the conference and also to sponsor an evening social event;
- Inclusive exhibition space, with priority selection of location before general release (after the Golden Sponsor);
- Option to have a named dedicated theme in the conference, company signage to be displayed during the session;
- Company logo prominently displayed on all conference material, including the website;
- Company brochure inserted into conference bag;
- Half page advertisement in the conference final programme (artwork provided by sponsor);
- One full registration;
- One additional ticket to the Gala Dinner;
- Entry in the Sponsors' and Exhibition Directory.

Bronze Sponsors: £3,000

- Inclusive exhibition space, with priority selection of location before general release (after the Golden and Silver Sponsors);
- Company logo prominently displayed on all conference material, including the website;
- Company brochure inserted into conference bag;
- Quarter page advertisement in the registration brochure and conference final programme (artwork provided by sponsor);
- One full registration;
- Entry in the Sponsors' and Exhibition Directory.

Dinner Sponsorship: £4,000

- Inclusive exhibition space, with priority selection of location before general release;
- Company logo prominently displayed on all conference material, including the website;
- Company logo prominently displayed on dinner tables;
- Company brochure inserted into conference bag;
- Half page advertisement in the registration brochure and conference final programme (artwork to be provided by sponsor);
- One full registration
- One additional ticket to the Welcome Reception and Gala Dinner;
- Entry in the Sponsors' and Exhibition Directory.

Young Author Best Paper Awards: £1,500

This award will be given to the best paper submitted by a young person (born after 1 January 1980) as the principal author and who presented the paper at the conference.

The marking of papers and presentations will be done by the panel consisting of representatives from the sponsor and the Scientific Committee. The panel will screen the papers and make a shortlist prior to the conference and then follow the shortlisted presentations (no special session will be organised). Selection criteria will be agreed by the panel.

The Winner will get £700 and the Runner-up £300.

The Award sponsor will have one free registration to the conference, entry in the Sponsors' Directory and the right to present the awards at the Closing Ceremony.

Exhibition space: £1,000 per stand

The exhibition hall is in the Peter Chalk Centre, next to the rooms where the conference sessions will be held and the refreshment area, where delegates will be having morning and afternoon breaks and a buffet lunch each day. The dimensions of the hall are 14.6 X 16.8 metres.

A standard display of 3 X 2 metres would include:

- 2 tables and 2 chairs
- 2 X 13 amp Power sockets
- Wi-Fi internet connection.

Each exhibitor will have one free registration to the conference and entry in the exhibition directory.

Sponsorship of travel grants for delegates from low-income countries: £600 each

These lump-sum grants will be awarded to delegates from low-income countries, who co-authored a paper submitted to the conference and accepted for oral presentation, to be claimed against travel and accommodation. The organiser will match each grant with a significantly reduced registration fee. The objective is to attract more participants from Asia. The awards will be prioritised based on the criteria to be agreed between sponsors and the organiser. Benefits for sponsors will depend on the number of grants offered and will be negotiated individually.

Brochure in delegate pack: £250

Company brochure not larger than 24 pages will be inserted into conference bag.

Other

The organiser would be happy to negotiate other forms of sponsorships.